

Blogger Opinion for



"For the past two and a half weeks my daughter's been on a mission to read. I'm all for it. However, I'm not particularly prepared to explain why 'ph' sounds like 'ef,' or why 'sunny' and 'honey' are spelled so differently. The kid wants to learn, NOW! Thankfully, I came across Alphabetz. The illustrations are adorable, so my daughter loves working with them."



"My son now shows an increased interest in reading. He's so excited about the simple concept that letters make sounds, sounds build words and words tell amazing stories. He actually asks, 'Mama, can I do Alphabetz now?' Our Alphabetz time takes the work out of learning and transforms it into a fun activity!"



"The Alphabetz Superphonic Decoder Cards are my official must-have item when we eat at a restaurant. While we are waiting for our food, my daughter likes to repeat the secret phrases. This is a wonderful way to learn phonemic awareness and I also truly feel it has helped her develop her speech. Her articulation has become incredibly clearer and precise. More than a few people have commented on it, including her Grandparents."



"I am so excited to introduce you to a brand new tool every parent and educator should add to their tool box called The Alphabetz! My son already uses these to help reinforce his letter recognition. You can even use dry erase markers on the cards and have your child trace letters. The cards are a generous size and extremely sturdy!"



"What I liked was quality of these cards. They're brightly printed on sturdy card stock and come with a cardboard drawer-type box to keep everything in one place. I can tell that these cards will last a very long time even with the rough way my girls can play sometimes. However, the best part is that with all the different codes and information on each card, you can spend hours playing fun and educational games. My youngest daughter can use them to practice recognizing the alphabet while my oldest can strengthen her spelling and reading skills. The Robot images are also fun and engaging and the kids had a blast learning about each one."



"These cards are oversized, bright and colorful and are all around fun. I don't ever remember any flash card being fun, until now. My daughter loves getting these cards out to 'play.' I highly recommend these to anybody with little ones at home that you wanting to help teach them the alphabet and or phonics."



"Alphabetz really are the whole package; they explain all of the tricky aspects of beginning reading that are encountered after consonant-vowel-consonant words are mastered."



"With Alphabotz he's having fun learning his basic phonics with the over-sized (10.5" x 4.5") flashcards and doesn't even realize he's learning because they seem more like a toy. My son at four likes laying them out and learning the different letters while having fun with the robots, creating stories and using his imagination. I like that they are great for his age all the way up to elementary-aged children who are more advanced in their learning."



"My son is almost two and a half and just starting to learn his letters. We enjoyed these cards- especially the silly secret phrases. All of the visuals on each card are really helping my son to remember which letter is which and he is starting to associate objects with their corresponding starting letter. I love that Alphabotz grows with your child's learning ability. Alphabotz flash cards come in a handy storage box with a pull out drawer which is a really nice feature and will help preserve the cards for future use. They are definitely worth their \$20 price tag!"



"Created by a brilliant mom, these vibrant cards feature alphabotz (robots representing the alphabet) that all have cool personalities that allow your child to easily associate letters with their sounds and connect them with words. My son loves them (it doesn't hurt that he is robot crazed) and I have been amazed at how much he retains each time we look at them."



"These flash cards are perfect for me, considering my son is currently a 'pre-schooler,' and my daughter isn't too far behind. They love playing with the cards and saying what is on them. Caleb really likes to sound out his letters. So the Alphabotz Flash cards are a hit, and they are working to help him learn."



"Recently, we've been playing with the over-sized flashcards by Alphabotz to learn our basic phonics of the English language. I say 'playing,' because when we're working with them, we forget that we're learning because they are so fun! With my 5 year old, we're working on nailing the difference between a consonant and vowel, and the difference between a 'short' and 'long' vowel sound. The cards are so versatile that they are well suited for the 3+ crowd all the way through early reader."