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CreativePlay

AUGUST 2009

RETAILER



Summer Plush Toy Invasion



What's Hot!

Activity Kits, Books, Games,
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www.alphabetz.com



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Retail buyers are going to CreativePlayRetailer.com

Scouterbay Publishing has launched creativeplayretailer.com, the online counterpart to this publication. This newly renovated website offers resources to the toy, game and hobby retail industry, which includes the latest news and a comprehensive manufacturer's directory.

Updated throughout the week, creativeplayretailer.com culls and publishes the best news and links to important resources from all points of the toy, game and hobby industry. If it is happening in the toy, game and hobby industry you can find it on creativeplayretailer.com.

Find A Manufacturer
Alphabetically

Find A Manufacturer
By Category

Find A Product
By Category



Finding a manufacturer or product is easy on creativeplayretailer.com. There are 3 search aids and each profile is filled with images of a manufacturers product line, complete company description, reviews of their products and the awards they have won.



This company has been endorsed by

CreativeChild magazine & **CREATIVEPLAY RETAILER**

We invite you to contact them directly using their contact info provided on the far right.

Folkmanis

Tradition & Play Value Make Family Owned Folkmanis Puppets Heartwarming Toys



In the late 1960s Judy Folkmanis began creating puppets at home out of patterns she discovered in a women's magazine and selling them to parents of her sons' preschool classmates. Parents sought out Judy's homemade puppets because they desired toys that provided endless hours of fun and had infinite play value for their children. The demand for Judy's handmade creations grew over the early years until she and Ph.D. husband Art decided to make her stay-at-home-mom hobby into a business in 1976.

Today, millions of Folkmanis puppets are sold around the world and on the internet for the same reason - down-home good play value for kids of all ages. As the United States enters a new era of hope, families will be spending more time at home



Contact Info
Folkmanis, Inc.
1219 Park Ave.
Emeryville, CA 94608
(800) 654-8922
www.folkmanis.com
info@folkmanis.com

Related Video



Awards



Featured Products



Labrador Puppy Puppet by Folkmanis

Creative Child Magazine Completes Annual Awards Program

It has become an annual tradition at the Henderson Convention Center located near Las Vegas, Nevada. Parents and educators make their way to the grand ballroom where they find over 1,000 toys and games positioned on over 50 tables. It's the annual Creative Child Magazine Toy & Game Review, a one of a kind review program that lets moms and educators give their opinion on the latest toys and games in the marketplace.

Each product is evaluated and scored with careful attention to criteria that includes, how the toy or game promotes creative play, as well as, it's educational value. Upon completion, tabulated scores and comments are used to determine winners in over 60 different categories. All products entered are published in the big Holiday Issue that will be distributed in November.

Notification of all winners will be released to the public on Creative Child Magazine's website, creativechild.com in September.

