



F.A.Q.

WHAT IS ALPHABOTZ?

Reading fun without formulas for children ages 3 and up, where the abstract concept of letters and sounds is personified through endearing robot characters. Instead of one learning method for all children, Alphabotz utilizes a proven combination of teaching strategies including phonics, phonemic awareness, sight words and language experience to engage the senses and accommodate different learning styles. With the help of the Alphabotz characters, children are encouraged to be creative and have fun, while learning along the way.

WHAT MAKES THE ALPHABOTZ ROBOT CHARACTERS UNIQUE?

Every Alphabotz robot character personifies a different sound of the English language in a unique and fun way. Each robot wears a letter or letter team on its chest and an icon on its head that serves as a constant visual reference to the sound the letter(s) makes. Each robot lives in a world where its objects, skills, home and friends all reinforce the letter(s)/sound on the robot's chest. Although the robots are different in many ways, their unifying goal is to help children develop an interest in learning that will stay with them throughout their lives.

HOW MANY ALPHABOTZ CHARACTERS ARE THERE?

There are 46 robot characters representing 46 sounds of the English language. The breakdown for those characters is as follows: (18) consonants, (3) consonant digraphs, (5) short vowels, (5) long vowels, (1) silent e, (5) impersonators, (5) vowel teams, and (4) r-controlled vowels. In addition to the 46 robot characters are 2 additional characters: Professor Ben Letterman and the stern librarian, Miss Spella de Books.

WITH SO MANY DIFFERENT CHARACTERS, HOW SHOULD I BEGIN TO INTRODUCE THE CHARACTERS TO A CHILD?

We suggest that you start by introducing the Alphabotz characters, one by one. Begin with the characters representing the 26 letters of the alphabet, then move on to the other characters. Included in the ALPHABOTZ SUPERPHONIC DECODER CARDS are several activities and games that take the child step-by-step through meeting the characters, and learning about sounds, letters, and word structure. The activities and games are meant to be exciting and fun and something that an adult and child can do together. For additional activities and games, visit the FUN page on our website at www.alphabotz.com/fun.html.

IS THIS A READING PROGRAM?

The Alphabotz program is not meant to replace other formal reading programs. Instead, it is a program designed to reinforce beginning reading skills based on the concept that learning can be fun and adventurous. Our unique and innovative program employs a sound-based approach that was designed and created by a teacher and parent to engage and build confidence in beginning readers by personifying the abstract concept that letters equal sounds, sounds build words and words tell amazing stories. By incorporating colorful characters and their exciting new worlds, our goal is to capture the child's interest and motivate them to want to learn more. We never underestimate the ability of a child and continue to strive to raise the bar. We believe that all children can learn as long as they are motivated and having fun!

HOW WILL THE ALPHABOTZ SUPERPHONIC DECODER CARDS GROW WITH A CHILD?

The Alphabotz Superphonic Decoder Cards were developed to encompass a spectrum of beginner readers - from those who are just seeing letters for the first time, to the more advanced group that can expand their vocabulary by learning the Alphabotz's stats. These cards go way beyond the traditional A=Apple by introducing children to phonetic sounds of the English language, including digraphs, r-controlled vowels and more. In addition to being a tool to improve reading skills, these cards are meant to engage the child, stimulate creativity and imagination, and encourage active participation between children and adults (parents, grandparents, teachers, caretakers, etc.).

WHO IS THE ILLUSTRATOR?

The Alphabotz program was created and illustrated by Pat Vining, an award-winning graphic designer and illustrator. To bring the Alphabotz to life, Pat has drawn on her lifetime of experience as an elementary- and university-level educator; as a practicing graphic designer, illustrator and business owner; and, of course, as a mother of two. Although Pat's artistic executions are colorful and full of life, she has managed to keep them simple in form so as not to appear overwhelming to children. She has created bright, cheerful, and clean graphics that have captured the attention of every child introduced to the program.

ARE THE SONGS FEATURED ON YOUR WEBSITE AVAILABLE FOR PURCHASE?

Block Heads Rock CD is in production and will be available for purchase in the near future. The CD will include a collection of original songs that complement the Alphabotz program.

HOW CAN I FIND OUT WHEN NEW PRODUCTS WILL BE AVAILABLE?

To find out about the latest Alphabotz products, events, and updates, visit our *award-winning website* at www.alphabotz.com and register to become an official member of the Alphabotz Keys to Read Club.