



Review & Giveaway: Alphabotz

The English language is often mentioned as one of the hardest languages to learn. Luckily kids pick things up easily and teaching them early gives them a head start. Alphabotz is designed to do just that. Alphabotz a flashcard set invented by a teacher and mom to help kids age 3 and up to learn about phonics. Each oversized colorful card contains a picture of a letter in upper and lower case, a robot character with the letter on it's chest and an icon on it's head (such as a cupcake for the letter "C"), three pictures that start with that letter and some stats about the robot character. Here is an example of the stats for the letter "I":



Ability: Inventor
Best Friend: Izzy the Iguana
Key Object: Iglooo
Home: Igloo of Ingenuity in ImagiNATION
Secret Phrase: Imaginative iguanas with ingenious intent, invite icky-sticky inchworms into their igloo to invent.

In addition to the 26 letter cards, there are 20 more cards that help children unlock and decode the mystery of the English language. These include letter groups such as "Th" and "Ch", vowel cards and additional letter cards for letters that made different sounds (C-circle and C-cupcake representing the "sss" and "Kuh" sounds of the letter "C") Also included are a "how to" card and a games and activities card that details a variety of games with three different levels of play.

Alphabotz were recently named to Dr. Toy's 100 Best Children's Products of 2009 list. They have received praise and endorsements from Creative Child Magazine and WTS Toy Review as well. Alphabotz also received the Tillywig Brain Child award. The toys selected for the Brain Child Award are exciting products that energize the mind while seamlessly blending fun and learning. In order to win a Tillywig Award, a product must have high entertainment and/or educational value.

My son is almost two and a half and just starting to learn his letters. We enjoyed these cards- especially the silly secret phrases. All of the visuals on each card are really helping my son to remember which letter is which and he is starting to associate objects with their corresponding starting letter. I love that Alphabotz grows with your child's learning ability. I can use these now for learning the alphabet but can continue to use them to teach Jackson to read in the coming years. Alphabotz flash cards come in a handy storage box with a pull out drawer which is a really nice feature and will help preserve the cards for future use. They are definitely worth their \$20 price tag! Below is a short video clip of my son and I playing with the cards.



I've only just scratched the surface of the details of these cards. For more information please visit their award winning interactive website at www.alphabotz.com where you'll find free coloring sheets, songs, games and more!

Alphabots retails for \$19.95. Use code KSBLOGS1 to take 20% off the purchase of Alphabotz through Amazon.com. The code expires on 12/18.