

TDmonthly's November Staff Picks

Robots Teach Reading and Babies Sip From Stainless

By [Julie L. Jones](#)
[November 2009](#)

Ideopolis' Alhabotz line decks out robots to give colorful character to phonetics, and stainless steel becomes more present in the juvenile products market through a line of baby bottles from **Pura Stainless**. See what else caught the eye of **TDmonthly Magazine** staff in the past month:

[The Amazing Alhabotz™ Superphonic Decoder Cards](#) by [IDEOPOLIS LLC](#)

The Alhabotz Superphonic Decoder Cards jumpstart beginning reading skills by building lasting associations between sounds and the letters that represent them. The cards include a variety of games and activities that are designed to promote vital early literacy skills such as phonemic awareness and are geared toward children of various skill levels, making this product both an educational tool and a toy.

"The ALPHABOTZ personify sounds in the English language. They help children visualize and build lasting associations between sounds and the letters that represent them. The letter/letter team on a

character's chest and the icon on its head serve as constant visual reinforcements for the sound that is represented by that character," Nicole Sigsby, principal of Ideopolis LLC, told **TDmonthly**. This product received a 2009 Creative Child Magazine Preferred Choice Award in the Educational Products Category. Launch date: July 2009.

10/2/2009 (Price: \$19.95; Age: 3 to 7)



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